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Dear Sir/Madam,

## Re: Introducing Genius pDNA — intelligent apprenticeship delivery, powered by AI

I am pleased to introduce **Genius pDNA**, an AI-supported apprenticeship delivery platform designed to help providers and employers manage the learner journey in a more connected, personalised and compliance-ready way.

Many apprenticeship teams are still working across disconnected systems, spreadsheets, evidence folders, review forms, ILR tools and separate compliance records. This can create duplicated administration, delayed risk visibility and unnecessary pressure on trainers, coaches, quality teams and learners.

**Genius pDNA has been developed to bring these moving parts into one connected learner journey.**

The platform supports personalised learner pathways, KSB evidence tracking, OTJ recording, attendance, Training Plan automation, ILR readiness, compliance process forms, reporting and Genie AI guidance through role-based dashboards for learners, trainers, coaches, employers and administrators.

Key areas of the platform include:

- **Personalised learner pathways** based on the standard, learner profile, readiness, KSB requirements and delivery needs.
- **KSB evidence and progress tracking** to highlight coverage, gaps, marked evidence and next actions.
- **Training Plan automation** with reusable templates, delivery components, versioning and signature tracking.
- **OTJ and attendance visibility** to help monitor progress and learning activity.
- **ILR/FM36 readiness support** for learner, programme and employment-status records.
- **Compliance process forms** for reviews, agreements, checkpoints, RPL/PLA and audit-friendly records.
- **Genie AI assistant**, allowing users to ask practical questions such as “What should this learner work on next?”, “Which KSBs are outstanding?”, “Is the Training Plan signed?” or “Give me an ILR compliance summary.”

The aim is simple: **reduce duplicated admin, improve learner visibility, support earlier intervention and create a clearer evidence trail from onboarding through to gateway readiness.**

I have attached a short presentation and one-page flyer which provide an overview of the platform, its purpose and the problems it is designed to solve.

I would welcome the opportunity to arrange a short demonstration and discuss how Genius pDNA could support your apprenticeship delivery, quality assurance and compliance processes.

Please let me know a convenient time for a brief introductory call.

Yours sincerely,

Andrey Davis  
AI Genius Solutions Ltd